

# My Favorite Assignment

## Color Jacuzzi

Melinda Phillabaum

*October 25, 2012*



**KELLEY SCHOOL OF BUSINESS**

---

INDIANA UNIVERSITY

# The Color Jacuzzi



# Color Jacuzzi

- Genre
- The Assignment
- Target Learners
- Learning Objectives
- Time to Complete
- Materials, Equipment, and Special Considerations
- Evaluating Outcomes/Grading
- Support Materials

## Genre

- In-class exercise
- Group activity
- Team builder
- Tests nonverbal communication skills
- Oral communication
- Soft skill enhancer

# The Assignment

- Students form two lines, these can be done in a circle, straight line or small groups
- Assignment is presented as a 30 second meet and greet opportunity

## Assignment Continued

- The objective is to :
  - Practice shaking hands
  - Introduce yourself in a friendly manner
  - Quickly respond to a random question
- Leads to a great discussion of soft skills and nonverbal communication

## Target Learners

- This activity is designed for any level of student and any major.
- Business communication course is a 200 level course.
- Have also used this in my business learning community course at the 100 level.

## Learning Objectives

- To introduce the elements of soft skills and nonverbal communication
- To create an environment of active learning toward a specific goal
- To encourage reflection on one's behavior
- To explore creative and critical thinking

# Time to Complete

- 20 to 25 minutes



# Materials, Equipment and Special Considerations

- Power point slides with various questions

## RED: The stop/turn off color

- Quickly tell your partner/group what is the one thing (that you can disclose in public) that is really a turn off to you?



# Orange

(the motivation color)

What  
motivates  
You?



# Yellow

(the inspiration or  
creativity color)

What was  
the best  
idea you  
have ever  
had?



# Green

(the money color)

What do you  
plan to do for  
money, or the  
dumbest thing  
you have ever  
done for  
money.



**Blue**

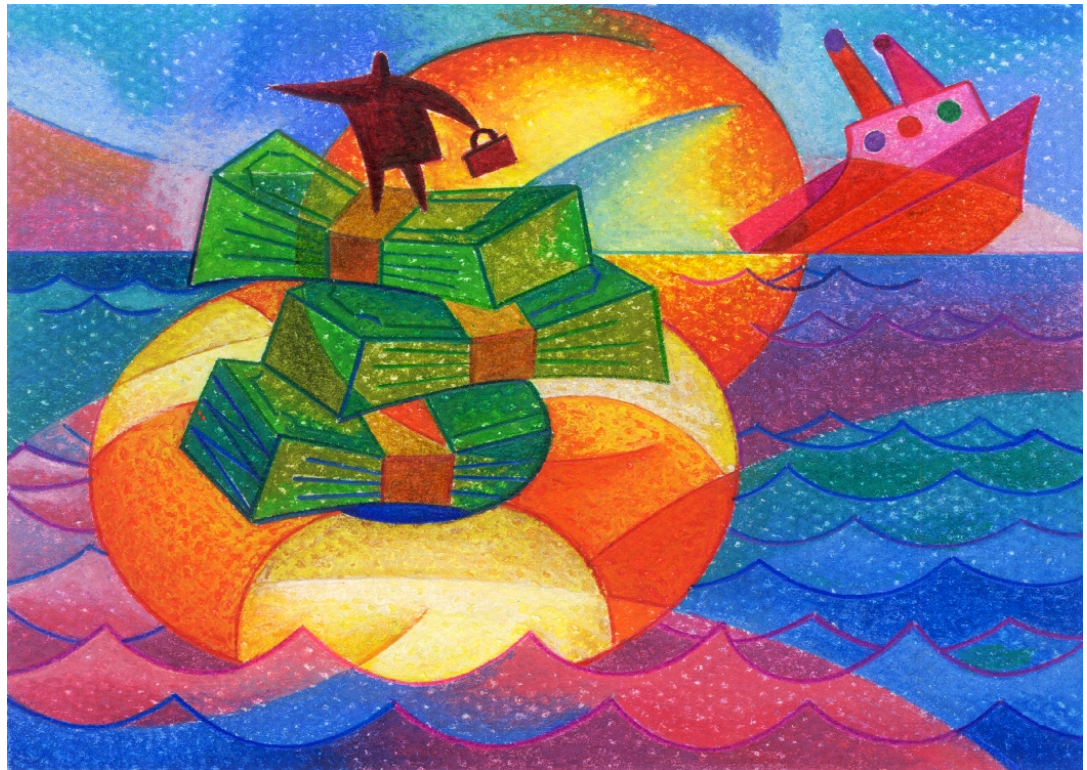
(the sky's the limit  
color)

What is your  
favorite  
fantasy  
about your  
future?



**Indigo** (an odd or  
different color)

What is  
the most  
daring  
thing you  
ever did?



# Violet/ Purple (the color of royalty)

If you were  
ruler of the  
universe for  
a day - what  
is the first  
thing you  
would do?



# Evaluating Outcomes/Grading

- This activity is not graded. It can be part of an attendance grade but the value comes from participating, processing the information, and discussing the activity.
- Ask questions to reflect:
  - Who's name do you remember?
  - What were the differences in handshakes?
  - Who answered the questions the best?
  - What was the best answer you received?
  - What do you remember about someone else?

*Understanding the softer skills,  
non verbal communication,  
audience adaptation, and  
cultural differences become  
quite evident*

# Conclusion

- Melinda L. Phillabaum
- Senior Lecturer and Coordinator of Business Communications
- and Business Learning Communities
- Indiana University Kelley School of Business
- 801 West Michigan Street
- BS 4007
- Indianapolis, IN 46202-5151
- 
- Office 317-278-7329
- Fax 317-274-3312
- Email [mphillab@iupui.edu](mailto:mphillab@iupui.edu)
- [www.kelley.iupui.edu](http://www.kelley.iupui.edu)

## Support Materials

- This power point---would be glad to discuss if you have questions:
- Melinda Phillabaum
- [mphillab@iupui.edu](mailto:mphillab@iupui.edu)
- 317-278-7329